

**SECOND AMENDMENT TO  
Pbailey Professional Services Agreement**

This Second Amendment to the 2021-0224 Agreement (“Amendment”) is effective 12/01/2021, and is entered into by the University of North Texas Health Science Center ("UNTHSC"), and by Pbailey Enterprises.

WHEREAS, UNTHSC and Pbailey Enterprises entered into that certain Professional Services Agreement effective 12/07/2020 (“Agreement”).

WHEREAS, UNTHSC and Pbailey Enterprises now desire to amend the terms of the Agreement as more particularly set forth below:

1. Exhibit A of the Agreement is hereby amended by:

“Extending the term of the agreement from December 1, 2021-December 31, 2022. Pbailey Enterprises will invoice \$67,500 in January 2022 and \$67,500 in April 2022 to UNTHSC for payment for a total of \$135,000.”


2. This Amendment embodies the entire agreement between UNTHSC and Pbailey Enterprises with respect to the amendment of the Agreement. In the event of any conflict or inconsistency between the provisions of the Agreement and this Amendment, the provisions of this Amendment shall control and govern.

3. Except as specifically modified and amended herein, all of the terms, provisions, requirements and specifications contained in the Agreement remain in full force and effect. Except as otherwise expressly provided herein, the parties do not intend to, and the execution of this Amendment shall not, in any manner impair the Agreement, the purpose of this Amendment being simply to amend and ratify the Agreement, as hereby amended and ratified, and to confirm and carry forward the Agreement, as hereby amended, in full force and effect.

IN WITNESS WHEREOF, the parties have made and entered into this Amendment effective on the day and year first above written.

**UNIVERSITY OF NORTH TEXAS  
HEALTH SCIENCE CENTER**

**PBAILEY ENTERPRISES**

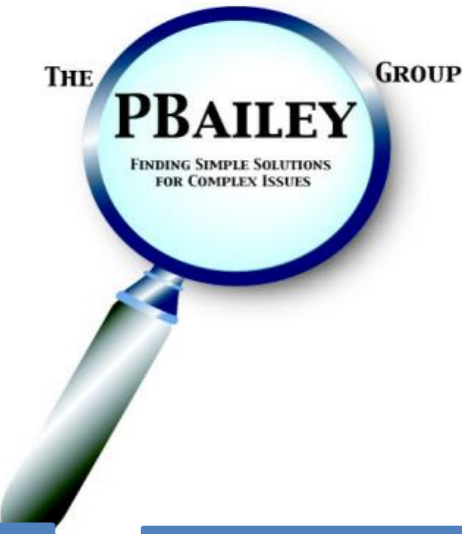
A large black rectangular redaction box covers the signature area of the University of North Texas Health Science Center. A horizontal line extends from the right edge of the redaction box.

**Date:** 1/6/2022

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# PBAILEY ENTERPRISES - SCOPE OF WORK (DECEMBER 2021 – DECEMBER 2022)

## COLLABORATIVE PROJECT TIMELINE



**DECEMBER**

- MAINTAIN SOCIAL MEDIA

**JANUARY**

- DEVELOP 2022 DIGITAL/SOCIAL MEDIA PLAN
- DEVELOP FULL YEAR CONCEPT FOR SEASONAL PROMOTIONS TO IMPACT  
TIMELINES:
  - BLK HST MONTH
  - MOTHER’S DAY
  - FATHER’S DAY
  - STATE FAIR
  - ALZHEIMER’S AWARENESS

**FEBRUARY**

- DELIVER BLACK HISTORY PROGRAM
- MAINTAIN DIGITAL SOCIAL MEDIA EXPOSURE

**MARCH**

- MAINTAIN DIGITAL SOCIAL MEDIA EXPOSURE

**APRIL**

- MAINTAIN DIGITAL SOCIAL MEDIA EXPOSURE

**MAY**

- MAINTAIN SOCIAL MEDIA EXPOSURE
- DELIVER SPECIAL MOTHER’S DAY AWARENESS

**JUNE**

- MAINTAIN SOCIAL MEDIA EXPOSURE
- DELIVER FATHER’S DAY AWARENESS

PBailey Enterprises is being charged with creating awareness and generating community outreach in the Black African American DFW Community.

# PBAILEY ENTERPRISES - SCOPE OF WORK (DECEMBER 2021 – DECEMBER 2022)

## COLLABORATIVE PROJECT TIMELINE



JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<ul style="list-style-type: none"><li>• MAINTAIN SOCIAL MEDIA EXPOSURE</li></ul>	<ul style="list-style-type: none"><li>• MAINTAIN SOCIAL MEDIA EXPOSURE</li><li>• DELIVER SPECIAL STATE FAIR CLASSIC ACTIVATION</li></ul>	<ul style="list-style-type: none"><li>• MAINTAIN SOCIAL MEDIA EXPOSURE</li></ul>	<ul style="list-style-type: none"><li>• MAINTAIN SOCIAL MEDIA EXPOSURE</li></ul>	<ul style="list-style-type: none"><li>• MAINTAIN SOCIAL MEDIA EXPOSURE</li><li>• DELIVER SPECIAL ALZHEIMER'S AWARENESS</li></ul>	<ul style="list-style-type: none"><li>• MAINTAIN SOCIAL MEDIA EXPOSURE</li></ul>

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## **Declaration of Procurement Method**

The attached contract document has been issued as a result of either a sole source or proprietary justification approved by the University of North Texas System Procurement Department.

The approved justification form is on file with the UNT System Procurement Department records.