

FALL 2025



## GLō® Best Western Debuts in the Bronx, Expanding its Presence in New York City

*The newly constructed, tech-forward hotel is the 13<sup>th</sup> location in North America for the BWH® Hotels boutique brand*

BWH Hotels, the global hospitality enterprise comprised of [WorldHotels™](#), Best Western® Hotels & Resorts and SureStay® Hotels, is proud to announce the opening of the [GLō Best Western Bronx](#), a 72-room, newly constructed hotel located in the heart of the Bronx in New York City. The property joins the rapidly growing portfolio of GLō hotels across the United States.

Designed with modern business and leisure travelers in mind, the GLō Best Western Bronx offers stylish contemporary rooms, tech-enabled amenities, multifunctional common areas for working and gathering, and easy access to local landmarks such as the Bronx Zoo, Yankee Stadium, and the New York Botanical Garden.

Catering to both on-the-go travelers and those needing to “plug in for work,” the GLō Best Western Bronx offers a complimentary full breakfast, exercise facilities with the latest fitness equipment, a business center, and easy access to major transit lines.



## Your Clients Earn Double Points on every qualified stay

BWH Hotels invites members of its award-winning loyalty program, Best Western Rewards (BWR®), to continue traveling and earn **Double Points** this fall!

Our fall promotion is valid on stays between September 2, 2025 and November 30, 2025 at any Best Western branded hotel globally. Members must register for the offer before completing their first eligible stay, either [here](#) or at a hotel directly.

Please allow up to two weeks after the qualified stay for the promotion points to post to your Rewards account. With rewards points, you'll earn free nights faster.



## Now Open!

Search using Master Chain Code **EW**

NORTH AMERICA	INTERNATIONAL
<p>Birchwood inn • <b>Winnipeg, MB, Canada</b>            Best Western Plus • <b>Jekyll Island, GA</b>            SureStay • <b>Irving, TX</b>            SureStay • <b>Cambridge, OH</b>            Best Western Plus • <b>Tacoma, WA</b>            SureStay Plus • <b>Alamogordo, NM</b>            SureStay Plus • <b>Lawton, OK</b>            Aiden Sacramento Downtown • <b>Sacramento, CA</b>            Best Western University Park Inn • <b>Potsdam, NY</b>            Best Western Mission Bay • <b>San Diego, CA</b>            SureStay • <b>Forsyth, MT</b>            SureStay • <b>Sunnyvale, CA</b>            SureStay • <b>Greenville, OH</b>            Hotel St. Michael • <b>Prescott, AZ</b>            Marshall Suites • <b>Bainbridge Island, WA</b>            SureStay • <b>Jacksonville, FL</b>            HOM Hotel • <b>Gainesville, FL</b>            Best Western Long Island • <b>Roslyn, NY</b>            Baldwin Inn &amp; Suites • <b>West Springfield, MA</b>            SureStay Studio • <b>El Dorado, KS</b>            SureStay • <b>Obetz, OH</b>            Best Western Coliseum Inn • <b>Greensboro, NC</b></p>	<p>Best Western Cambridge Hotel • <b>Kununurra, Australia</b>            Best Western Plus Qingxinyuan Hotel • <b>Zhangjiajie, China</b>            Best Western Plus Minshang Hotel • <b>Fuzhou, China</b>            Sure Hotel • <b>Bourg-les-Valence, France</b>            Best Western Eden Spa • <b>Honfleur, France</b>            Le Crystal Dinard • <b>Dinard, France</b>            Best Western Terra Alta • <b>Perpignan, France</b>            Best Western Plus Sanary • <b>Sanary-sur-Mer, France</b>            LoftStyle Hotel Gerlingen • <b>Gerlingen, Germany</b>            Hopper Hotel St. Josef • <b>Koeln, Germany</b>            Berghotel Hammersbach • <b>Grainau, Germany</b>            Feuriger Tatzlwurm Berghotel Spa • <b>Oberaudorf, Germany</b>            The Crooklands • <b>Nr Kendal, Great Britain</b>            The Clarence Gardens Hotel • <b>Scarborough, Great Britain</b>            Sure Studio • <b>Doncaster, Great Britain</b>            Sokio Attiki Hotel • <b>Athens, Greece</b>            Best Western Tirupati • <b>Tirupati, India</b>            Best Western Plus • <b>Phagwara, India</b>            Best Western Grand Hotel • <b>Caraffa di Catanzaro, Italy</b>            Terra Nova • <b>Kingston, Jamaica</b>            Best Western Plus • <b>Subic Bay, Phillipines</b>            Karlskrona Stadshotell • <b>Karlskrona, Sweden</b>            Best Western RC Hotel • <b>Jonkoping, Sweden</b>            Best Western Hotel • <b>Bergen aan Zee, The Netherlands</b></p>

*\*June, July and Aug 2025 Openings*

# Upcoming Hosted BWH Hotels Site & Bites

We invite you or anyone from your organization in the area to attend these upcoming events. Come and engage with the hotel staff & experience the hotel.

**BW Plus Marina Gateway Hotel:** 800 Bay Marina Dr. National City, CA 91950

Thursday, September 25<sup>th</sup> from 4pm – 6pm. For any questions or to RSVP, please reach out to Marta del-rio Mata at [Marta.DelRio-Mata@BWH.com](mailto:Marta.DelRio-Mata@BWH.com) by September 19<sup>th</sup>.

**BW Premier Hotel at Fisher's Landing:** 1500 SE 167<sup>th</sup> Ave. Vancouver, WA 98683

Wednesday, October 1<sup>st</sup> from 4pm – 6pm. For any questions or to RSVP, please reach out to Ciara Acton at [Ciara.Acton@BWH.com](mailto:Ciara.Acton@BWH.com) by September 26<sup>th</sup>.

**BW Plus Toronto Airport Hotel:** 5825 Dixie Road. Mississauga, ON L4W 4V7 Canada

Wednesday, October 8<sup>th</sup> from 12pm – 2pm. For any questions or to RSVP, please reach out to Dianne Jewell at [Dianne.Jewell@BWH.com](mailto:Dianne.Jewell@BWH.com) by October 2<sup>nd</sup>.

**BW Plus Sparks-Reno Hotel:** 55 E. Nugget Avenue. Sparks, NV 89431

Thursday, October 23<sup>rd</sup> from 4pm – 6pm. For any questions or to RSVP, please reach out to Marta del-rio Mata at [Marta.DelRio-Mata@BWH.com](mailto:Marta.DelRio-Mata@BWH.com) by October 16<sup>th</sup>.

## Additional Resources

- ❖ Learn more about our **18 brands** [here](#)
- ❖ Check out other BWH Hotels news [here](#)
- ❖ Not a Best Western Rewards Member? Enroll [here](#)



## Status Match... No Catch<sup>®</sup>

Elite with another hotel loyalty program? We'll instantly match your status for free!

### Our Elite Members Get:

- ✓ Bonus points for every stay
- ✓ Complimentary water at check-in
- ✓ Early check-in and late check-out

